

# BUSINESS **COMPANY** **PROFILE**

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2024



# HI THERE!

Mazel Investment Company Limited is a dedicated partner to businesses across Kenya, we provide bespoke trade finance solutions, including Cheque Discounting, Bid Bonds, Performance Guarantees, and Advance Payment Guarantees.

Our mission is to bridge your short-term financial gaps with both on-balance and off-balance sheet strategies, crafted in partnership with local banks to meet the specific needs of regional SMEs.

We strive to be the financial catalyst that fuels your business growth and cultivates lasting wealth. With Mazel, your financial success is in capable hands.

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# ABOUT OUR COMPANY

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For over two decades, Mazel Investment has been at the forefront of the trade finance industry, leading with innovation and expertise. Founded in 2015, our firm has rapidly expanded its footprint, boasting four branches and issuing over 5 million guarantees to our esteemed clientele. Our unwavering commitment is to spearhead the economic empowerment of enterprises across Kenya and the African continent at large.

Mazel Investment's story began in 2013, conceived by a group of forward-thinking individuals united by a common purpose—to enhance financial inclusion and expand the availability of sophisticated trade finance solutions. Our journey took a significant leap in 2015 when we launched full-scale operations, specializing in a spectrum of trade finance services including guarantee facilities, letters of credit, and a suite of structured finance options.

As we navigate the present, Mazel Investment stands as the premier trade finance firm in East Africa. Our team, now over 20 strong, is composed of seasoned professionals, each with a deep-seated expertise in the guarantees and trade finance sector. This collective knowledge and experience form the backbone of our company, ensuring that we not only meet but exceed the financial needs of corporate entities in the region.



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# WELCOME MESSAGE

Greetings,

We warmly welcome you to Mazel Investment, where our legacy of excellence in trade finance solutions becomes the foundation for your business's growth and success. For over 20 years, we have been steadfast in our commitment to not just meet, but exceed the financial aspirations of enterprises across Kenya and beyond. Our journey, fueled by the trust and success of our clients, has been one of innovation, resilience, and unwavering dedication to service.

At Mazel, we understand that each client is unique, with distinct financial needs and visions. That's why we tailor our services to fit your specific requirements, ensuring that from the moment you engage with us, your financial solutions are as bespoke as your business. Our team of experts is always on hand, ready to guide you with insight and expertise that is second to none.

Join us, and let's embark on a journey towards achieving your business goals together. At Mazel Investment, your financial security is our priority, and your success, our pride.

Welcome aboard!

# OUR VISION

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## VISION STATEMENT

At Mazel Investment, we aspire to redefine the landscape of financial services, setting the gold standard for excellence on a global stage. Our ambition is to be more than a service provider; we aim to be a pivotal force in the economic renaissance of enterprises throughout Kenya and across the African continent.

We are dedicated to crafting financial solutions that not only propel businesses to new heights but also foster sustainable economic growth and prosperity in every community we serve. In our pursuit of this vision, we are committed to innovation, integrity, and the relentless pursuit of our clients' success, as we believe their triumphs are the benchmarks of our world-class legacy.

# OUR MISSION

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## MISSION STATEMENT

Mazel Investment is dedicated to empowering visionary entrepreneurs and businesses by providing a robust platform that transforms their financial aspirations into reality. Our mission is to deliver a suite of unique, customized financial solutions that are as innovative and dynamic as the clients we serve.

We pledge to uphold the highest standards of customer service, creating an unparalleled experience that is rooted in a deep understanding of our clients' needs and a commitment to excellence in every interaction. Our support is not just a service; it's a partnership designed to foster long-term success and to contribute to the tapestry of economic progress across Kenya and Africa. At Mazel Investment, we don't just finance ventures—we fuel possibilities.



# OUR SERVICES

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## **BID BONDS**

At Mazel Investment, we understand that in the competitive landscape of contracting, the integrity of your bid is crucial. We offer comprehensive Bid Bond Services, whether from banks or insurance companies, tailored to enhance the bidding capabilities of contractors, suppliers, and project leaders.

Our bonds serve as a powerful testament to your commitment, ensuring that both you and the procuring entity can proceed with confidence. Choose Mazel Investment to secure your bid with a bond that stands as a symbol of trust and positions you at the forefront of success.

## **PERFORMANCE BONDS**

When your project's success hinges on reliability and speed, Mazel Investment is your trusted partner. Our Performance Bonds, recognized and accepted by a wide spectrum of procuring entities and employers across Kenya, provide the security and assurance needed to move forward with confidence. We collaborate with leading Banks, Microfinance Institutions, and Insurance Companies to deliver a seamless bonding experience.

With a swift processing time of just 90 minutes, we ensure that your project milestones are met without delay. Rely on Mazel Investment for a distinguished bonding solution that is as prompt as it is dependable, crafted with your project's triumph in mind.





# OUR SERVICES

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## **ADVANCE PAYMENT GUARANTEES**

In the competitive realm of contracting, Mazel Investment stands out by offering robust Advance Payment Guarantee (APG) services, ensuring that upfront payments are secured and managed with the highest level of confidence. Our APGs, backed by esteemed Banks and Financial Institutions, are not only reliable but also customizable to meet the specific demands of your contract.

They provide a transparent and accountable financial safeguard, ensuring advance funds are released swiftly and used in strict accordance with the contract's terms. With Mazel Investment, you gain the financial flexibility and security necessary for your project's success, all within a framework that is payable on demand and tailored to your needs.

## **CHEQUE DISCOUNTING**

At Mazel Investment, we recognize the pulse of thriving businesses is immediate liquidity. Our Cheque Discounting services are crafted to transform your cheques into cash within minutes, ensuring that your business momentum remains uninterrupted. Ideal for managing cash flow or capitalizing on new ventures, our streamlined process provides you with the agility to meet urgent expenses or invest in emerging opportunities swiftly.

We pride ourselves on a service that is not only rapid but also secure and dependable, enabling seamless business operations. By discounting cheques from reputable organizations upon confirmation from the issuers or their banks, we offer a recourse that ensures you have the necessary funds at your disposal, enhancing your cash flow precisely when it's needed the most.

# MEET OUR TEAM

## Allan Ogendo

CO-FOUNDER & CEO

Educated at the University of Nairobi, Allan offers a wealth of expertise with over 16 years in strategic and financial management. Prior to co-founding Mazel, he significantly shaped Investeq Capital Limited as its General Manager and CCO, driving the brand to prominence in trade finance across Kenya and Uganda. Allan is celebrated for pioneering trade finance solutions and advancing risk management practices for diverse companies and SMEs.

## Raphael Murangiri

CO-FOUNDER, MARKETING & BUSINESS DEVELOPMENT

Raphael, Mazel's Marketing & Business Development Director and Kenyatta University alumnus, excels in market expansion, product lifecycle management, and competitive analysis. His tenure as Marketing Manager at Investeq Capital Limited saw him spearhead local business growth and branch network expansion. Now at Mazel, he drives product diversification and portfolio enhancement with his team.

## Cornelius Muli

CO-FOUNDER & MARKETING

Cornelius, with a finance career of over 20 years, is pivotal to Mazel's business management and growth. His extensive background includes roles at Absa Bank, Ngao Credit, Premier Credit, FSI Capital, and Investeq Capital, equipping him with a wealth of experience in business development and product strategy at Mazel.

## Sharon Ashanda

FINANCE & RISK

Sharon, leading Finance & Risk at Mazel Investment, delivers critical financial insights for strategic decisions. Her academic prowess from the University of Nairobi and USIU, coupled with her past role as Chief Accountant & Head of Credit at Investeq Capital, underpins her 8+ years of expertise in financial leadership. She upholds stringent financial and risk management practices, including budgeting, forecasting, and internal controls.

# GET IN TOUCH

Are you on the quest for financial solutions that align with your ambitious goals? Mazel Investment is at the forefront, ready to guide you to success. Specializing in a suite of financial services from Bid Bonds to Cheque Discounting, we empower your business to secure contracts confidently and access funds swiftly. Our expertise is your leverage in a world where financial agility can make all the difference.

Whether you're in Nairobi, Mombasa, Kisumu, or Kampala, our doors are open, and our lines are active. We're more than just a service; we're your local partner in financial excellence. Reach out to us today to explore how we can support your projects and propel your business forward. At Mazel Investment, your financial aspirations are our priority, and together, we can turn them into your business reality.

## **CONTACT US :**



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